



One Source Marketing

Your

Business Communications Marketing...

all in one place



Who we are and what we do...

- **Business Intelligence professionals specializing in helping businesses of all sizes utilize technology and print for the purpose of Increased Profitability and Improved Sales Efficiency.**
- **We evaluate the client's needs toward the goal of providing cost effective technology, information, and marketing solutions.**
- **Strive to hold to the highest standards of honesty, integrity and data accuracy for all services and information we provide.**



Do some of these questions ring familiar?

- Don't have enough customers?**
- Need to increase your profit per sale?**
- Need to shorten your sales cycles?**
- Need to define a marketing plan with proven results?**
- Product implementation and product delivery too costly?**



What we do to solve the problems?

- **Data and Business Information Analysis.**
- **Decision Support and Project Analysis.**
- **GIS based services and analysis solutions.**
- **Utilization of Smart Information Databases.**
- **Design and Implement Effect Marketing Solutions.**



GIS Services - We will help justify, define and identify the most cost-effective solutions to meet your company's growing needs.

- **Data Conversion** - *Convert your own data to GIS compatible information.*
- **Data Integration** - *Integrate multiple data information systems.*
- **Geocoding Processes** - *Geocode your database records.*
- **Location Analysis** - *Decision support using spatial & site analysis.*
- **Software Tools** - *Custom design and implementation.*

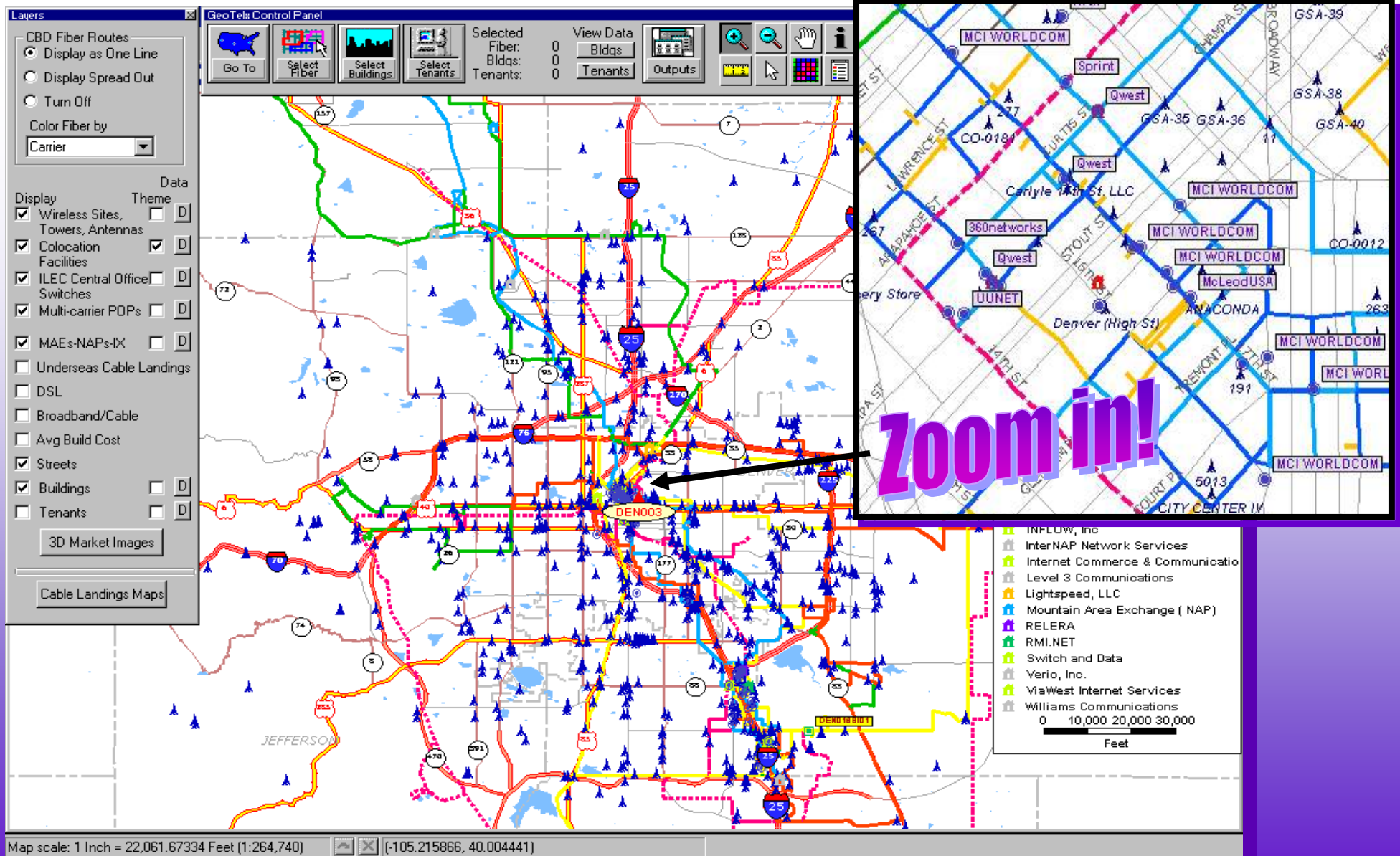


Decision Support - We will identify and reduce the risk of your large expenditures, while increasing the potential of greater profitability.

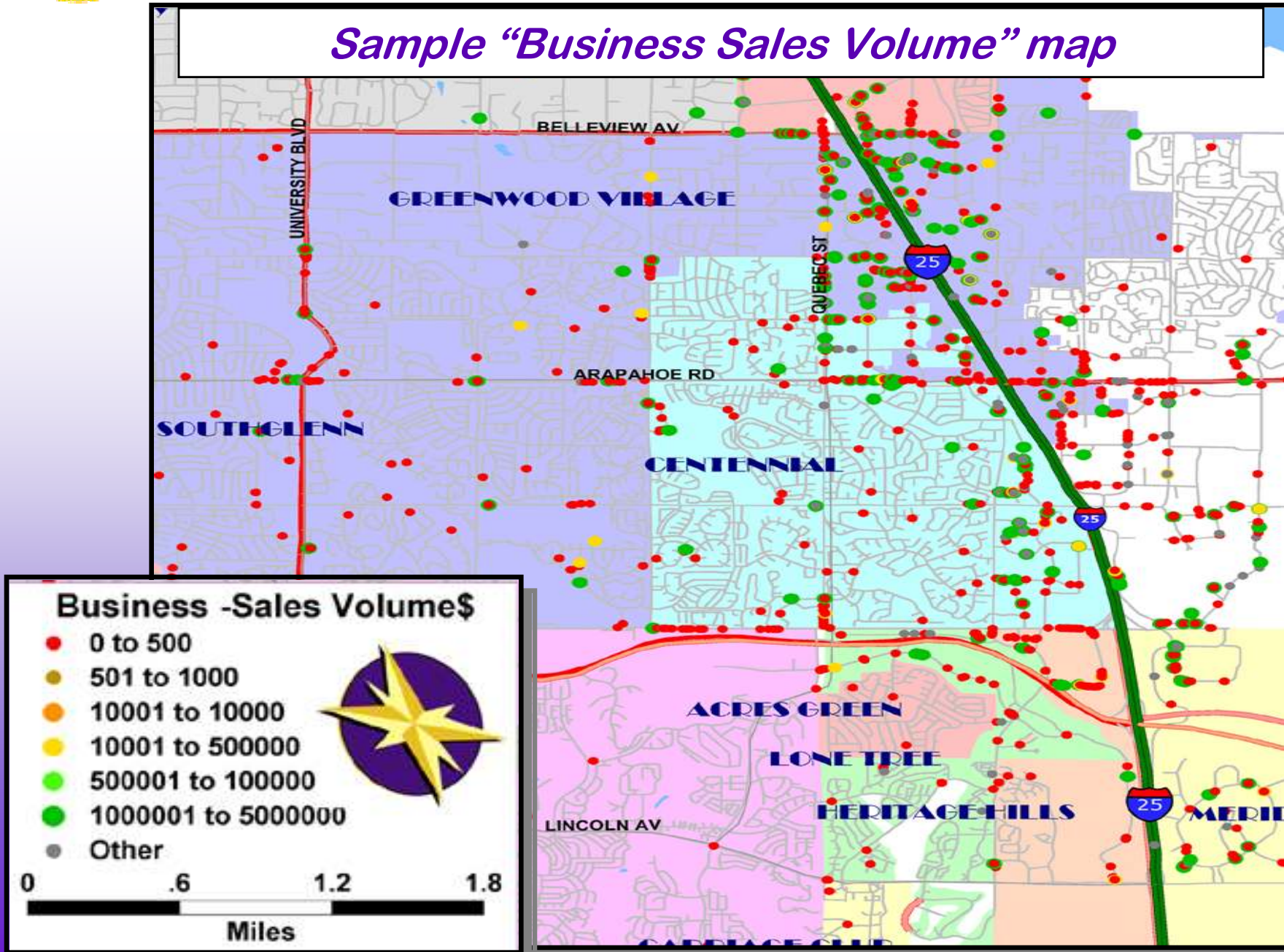
- **Analyze and define potential distribution channels.**
- **Critical data analysis for pre-acquisition or merger.**
- **Evaluate your competition.**
- **Intelligently define network implementation costs.**
- **Intelligently determine your sales territories.**
- **Site location analysis for growth or consolidation.**

And more.....

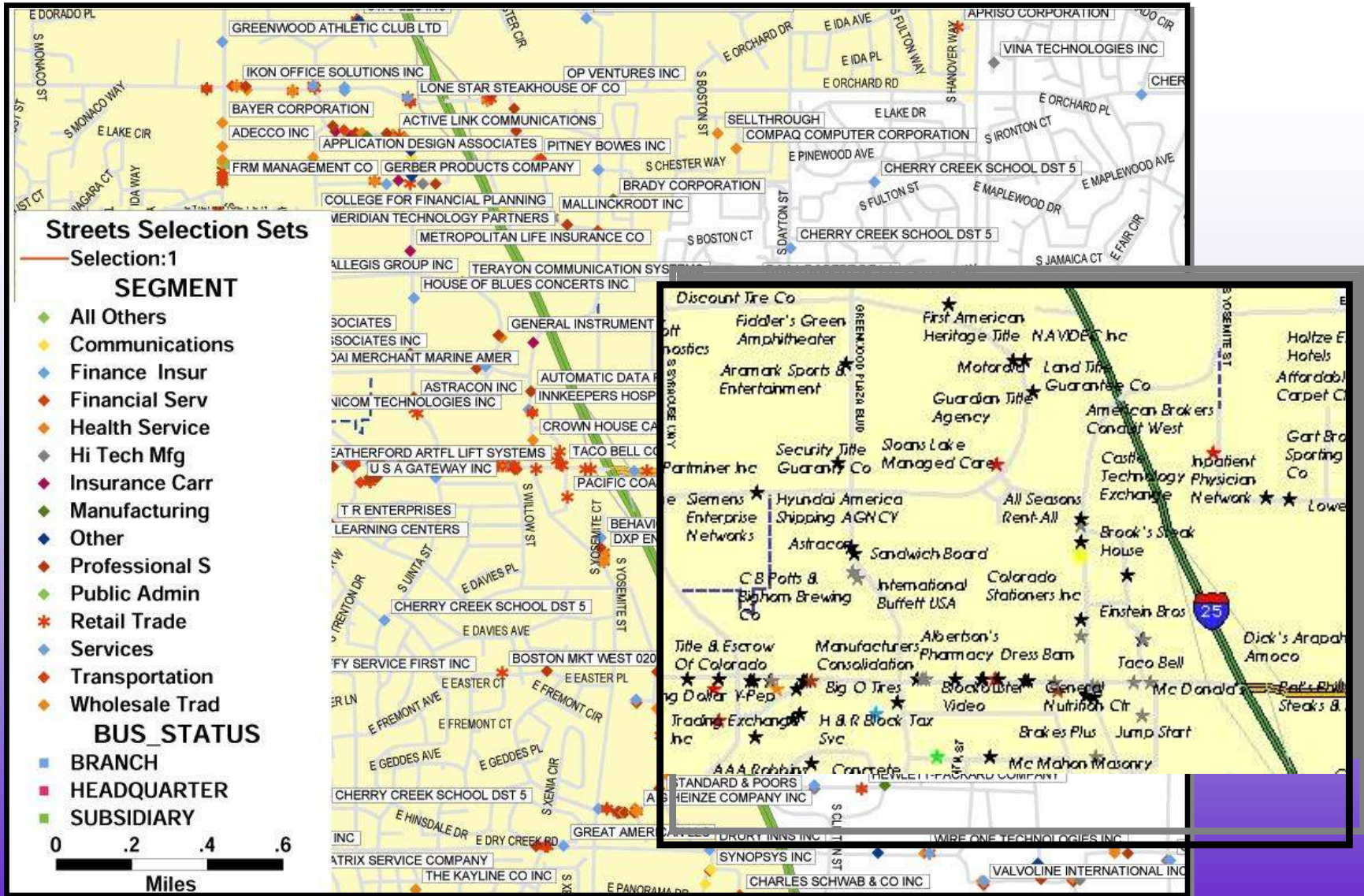
Sample of a Telecommunications Network Map

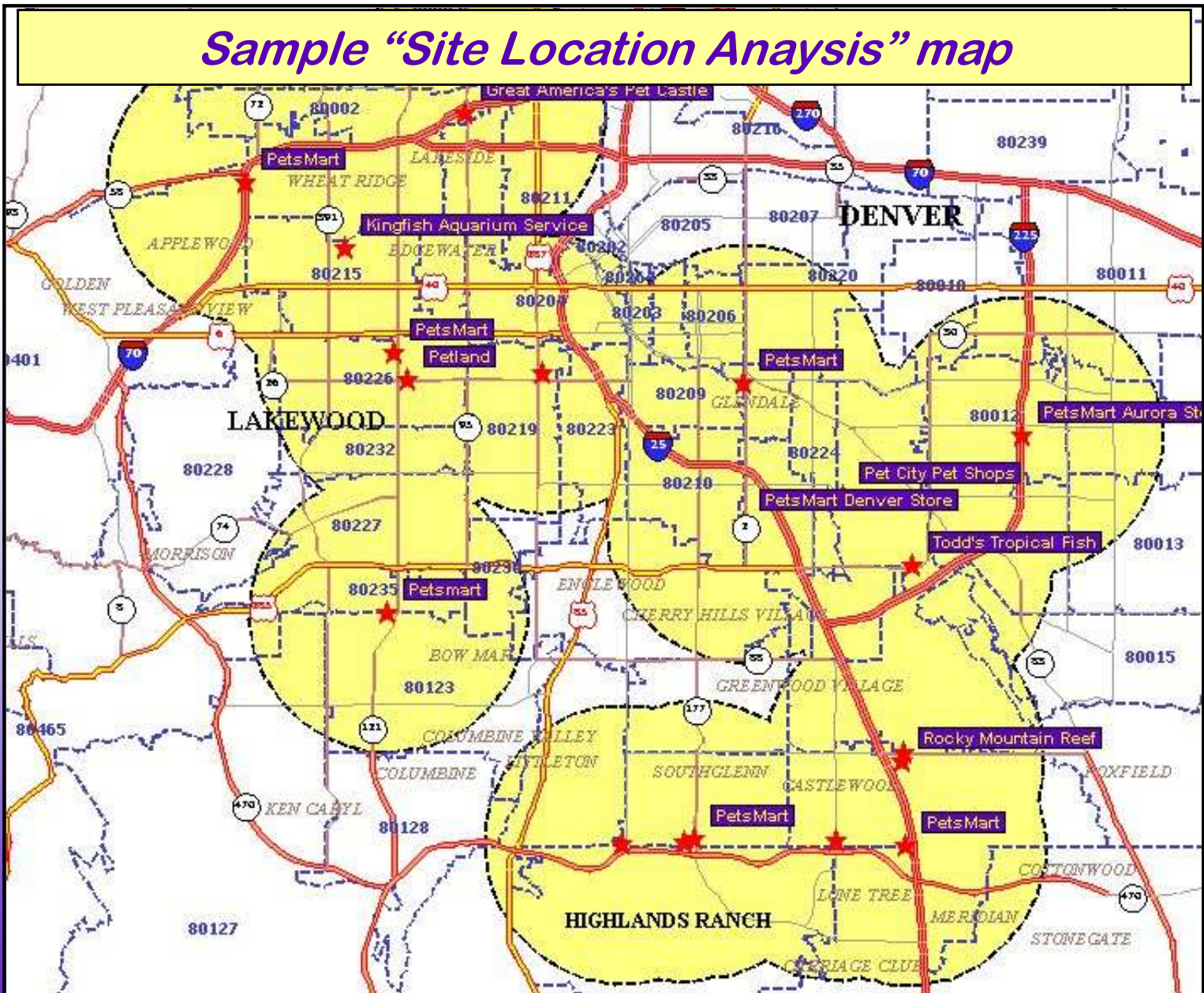


Sample "Business Sales Volume" map



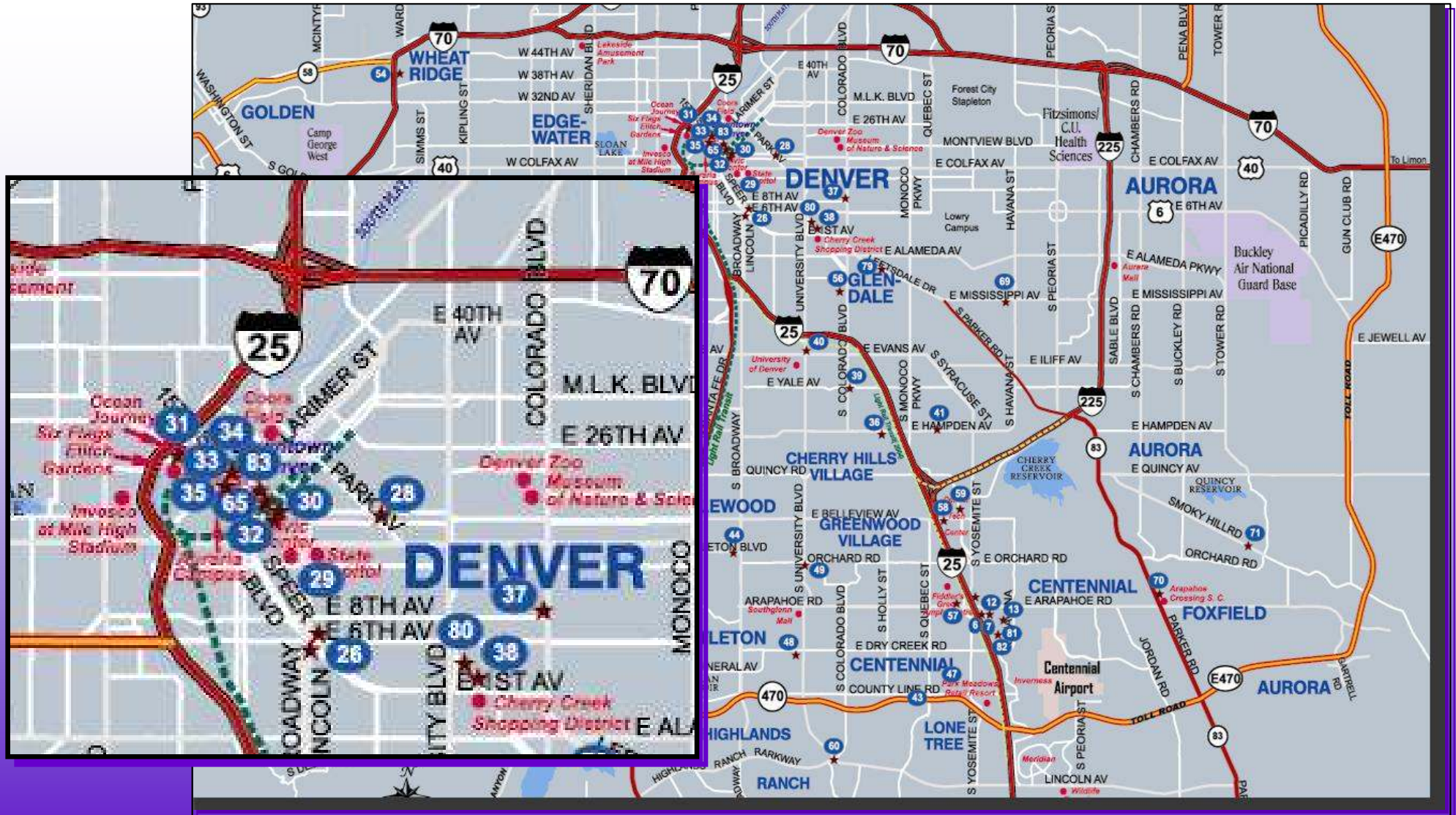
Sample "Business Location by LOB" map







Sample Wireless "Hot Spots" Map



Coming 2008 LifeStyles Online Mapping System

Home

Printing

Design

CD Duplication

Services

Mapping

Intelligent Business Mapping Solutions

Go To: City
Address

Zoom In



Pan



Information



Zoom Out



Save Map



Print Map



Demographics

- Average Household Income
- Average Income by Zip Code
- Average Household Spending

Business Prospecting

- Locate by Income
- Locate by Product
- Locate by # Employees

Points of Interest

- Accommodations
- Recreation
- Entertainment
- Restaurants
- Shopping

Real Estate

- MLS Boundaries
- Neighborhoods / Areas
- Links

School Districts

- Links to School Districts

Telecommunications

- Infrastructure
- Links

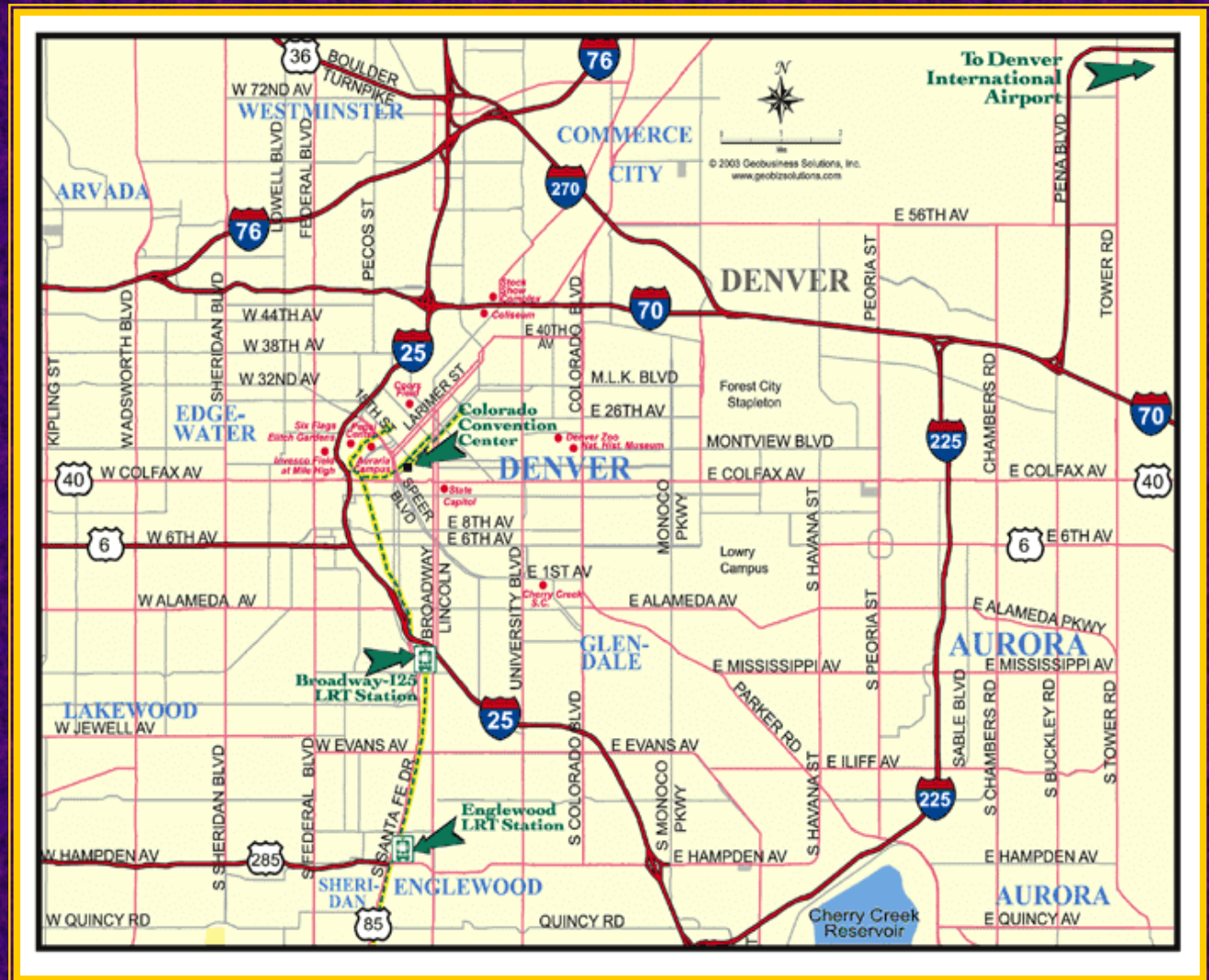
Transportation

- RTD Routes
- The Link Routes
- Links

Wireless Hot Spots

- Locate Nearest "Hot Spot"

Links of Interest

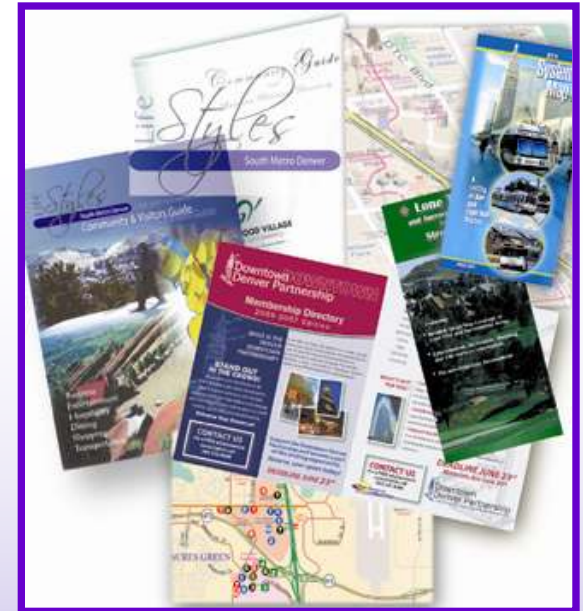




Our Marketing

Product Services

- **Print Advertising**
- **Color Printing**
- **Graphic Design**
- **GIS mapping**
- **Marketing Guidance**
- **Presentation Publishing**
- **Post Card Mailings**
- **Target Market Mapping**
- **Web Sites**





“You will like what we do for your business”

Please contact us for a FREE consultation.

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