

## Cost-Effective Advertising

1X Mailing	6¢ per home	\$3000
2X Mailing	5 1/2¢ per home	\$2750
4X Mailing	5¢ per home	\$2500

**Includes:** Custom ad design, mailing list, printing, packaging and postage.

**Plus, 500 extra postcards.** Check with publisher for advertiser exclusivity rates.

## Affluent Colorado Mails 4 Times Per Year

Spring/March

Summer/June

Fall/September

Holiday/November

Contact the publisher for space availability, artwork requirements, artwork due dates and in-home delivery dates.



# AFFLUENT COLORADO

Specializing in Upscale direct mail to the affluent  
*Colorado Springs and Surrounding Area*

## ATTENTION GRABBING Cost Effective Direct Mail

*to Upscale Homeowners  
for Just Pennies Per Home*



## Affluent Colorado® Direct Mail Publications



a product of One Source Marketing

**303-703-3600**

[www.affluentcolorado.com](http://www.affluentcolorado.com)

E-mail - [info@onemarketingsource.com](mailto:info@onemarketingsource.com)

John Q. Public  
12345 Hightower Ln  
Cherry Hills Village, CO 80113

## Who Is Affluent Colorado?

Affluent Colorado is the publisher of an upscale full-color cooperative postcard deck that is mailed to 50,000 affluent homeowners in the greater Colorado Springs area. We marry the beauty and quality of a high-end magazine with the cost effectiveness and trackability of targeted direct mail.

## How Does Affluent Colorado Work?

Affluent Colorado postcard decks are mailed to homeowners by name. Our gorgeous full-color 3.5" x 5.5" postcards are designed and packaged to attract attention and generate high response rates for our advertisers.

## We offer advertiser exclusivity

- we feature your business – not your competition. Research shows that unlike most other media, upscale postcard decks have a shelf life of 3 to 4 months.

## What is the Affluent Colorado Demographic?

Affluent Colorado uses a mailing list of 40,000 affluent homeowners in greater Colorado Springs. We mail to owner-occupied single-family dwellings valued from \$400,000 to \$2,000,000. Estimated average home value is \$589,450 and estimated household income is \$186,587.



Our mailing list is updated 2 times per year to reflect an update in home sales values..

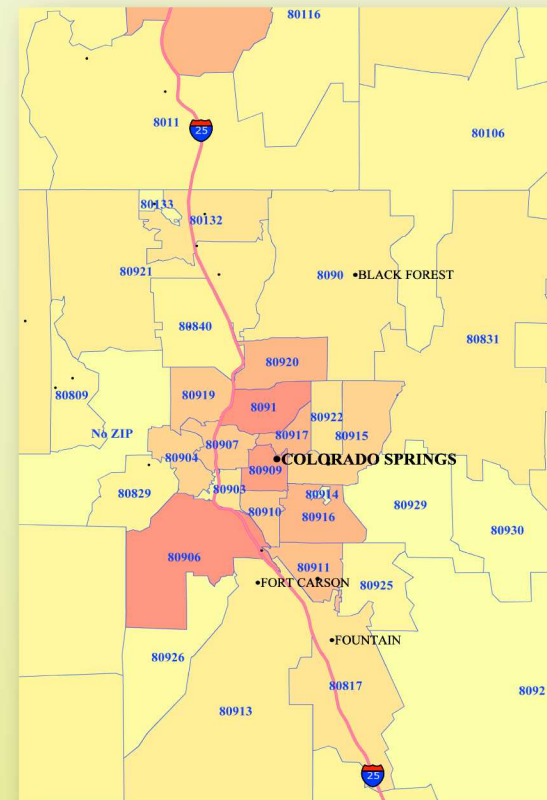


## Colorado Springs Edition

Mails to the following communities & zip codes

- 80808 CALHAN, CO
- 80809 CASCADE, CO
- 80903 COLORADO SPRINGS, CO
- 80904 COLORADO SPRINGS, CO
- 80905 COLORADO SPRINGS
- 80906 COLORADO SPRINGS
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- 80930 COLORADO SPRINGS
- 80951 COLORADO SPRINGS
- 80106 ELBERT, CO
- 80817 FOUNTAIN, CO
- 80829 MANITOU SPRINGS, CO
- 80132 MONUMENT, CO
- 80133 PALMER LAKE, CO
- 81008 PUEBLO
- 80831 PEYTON, CO
- 80864 YODER, CO

## Colorado Springs Area Distribution Map



To Call Us Today, Contact  
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